Toyota Forklift

In the United States, Toyota Materials Handling inc., or TMHU, has been the top selling lift truck provider since 1992. Proudly celebrating more than 40 years of service, the Irvine, California situated company presents a wide-ranging line of quality lift trucks. Thanks to their reputation of superiority, reliability, and durability, Toyota remains prevalent in this competitive market. Quality is the keystone of Toyotaâ??s legendary Toyota Production System practiced at all manufacturing facilities, including TIEM, which is stands for Toyota Industrial Equipment Manufacturing, located in Columbus, Indiana. The majority of the Toyota lift trucks sold in the U.S. are built here.

Every one of Toyota's manufacturing plants within Canada and the U.S. comply with the International Organization for Standardization or ISO 14001 standard. TIEM has been honored many times for its dedication to continuous development, and its environmental systems. It is the first and only manufacturer to offer EPA and CARB-certified Compressed Natural Gas powered lift trucks on the market. For instance, the Toyota 8-Series IC lift trucks emit 70% less smog forming emissions than the existing centralized EPA standards and have complied with Californiaâ??s strict emission standards and regulations.

TMHU, U.S.A.- Leading the Industry

Brett Wood, President of TMHU, links Toyotaâ??s achievement to its robust dedication to constructing the best quality lift trucks at the same time as delivering the utmost customer service and support. â??We must be able to learn and predict the needs of our customers,â• said Brett Wood. â??As a leader, our success also depends on our ability to address our customersâ?? operational, safety and environmental cost issues.â• TMHUâ??s parent company, Toyota Industries Corporation, often known as TICO, is listed in Fortune Magazine as the worldâ??s principal lift truck dealer and is amongst the magazines prominent Worldâ??s Most Admired Companies.

New Meaning to Environmental Accountability

Toyota's parent company, Toyota Industries Corporation, has imparted an excellent corporate values towards environmental stewardship within Toyota. Toyota's loaded history of environmental protection whilst retaining economic viability cannot be matched by other corporations and certainly no other materials handling producer can so far rival Toyota. Environmental responsibility is a key characteristic of company decision making at Toyota and they are proud to be the first and only producer to provide UL-listed, EPA- and CARB-certified Compressed Natural Gas powered lift vehicles. Yet an added reason they remain a leader within the industry.

In 2006, Toyota released the 8-Series line. The 8-Series signifies both Toyotaâ??s innovation and leadership in the industry. It features an exclusive emission system that surpasses Federal EPA emission principles, and also meets Californiaâ??s more involved 2010 emission standards. The end invention is a lift vehicle that creates 70% fewer smog forming emissions than the current Federal standards allow.

Also starting in 2006, jointly with the Arbor Day Foundation, Toyota added to its dedication to the natural environment. To this day more than 58,000 trees have been embedded in the ground throughout state forests and community parks that were damaged by fires and other natural causes. 10,500 seedlings have also been distributed through Toyota Industrial Equipmentâ??s system of dealers to non-profit organizations and local customers to help sustain communities all over the United States

Industry-Leading Safety

Toyotaâ??s lift vehicles offer improved output, visibility, ergonomics and durability, and most significantly, the industryâ??s leading safety technology. The companyâ??s System of Active Stability, also referred to as â??SASâ?•, helps decrease the risk of incidents and accidental injuries, in addition to increasing productivity levels while minimizing the likelihood of product and equipment damage.

System Active Stability senses many elements that may lead to lateral instability and potential lateral overturn. When any of those factors are detected, SAS instantaneously engages the Swing Lock Cylinder to steady the rear axle. This alters the lift truckâ??s stability footprint from triangular in shape to rectangular, offering a major increase in stability which substantially reduces the likelihood of a mishap from a lateral overturn. The Active Mast Function Controller or the Active Control Rear Stabilizer also aids to avoid injuries or accidents while adding durability.

SAS was first introduced to the market on the 7-Series internal combustion products in 1999 and subsequently catapulted Toyota into the industry leader for safety. Ever since then, SAS have been built-in to nearly all of Toyotaâ??s internal combustion products. It is standard equipment on the new 8-Series. There are more than 100,000 SAS-equipped lift trucks in operation, exceeding 450 million hours combined. The increased population of SAS-equipped vehicles in the field, along with compulsory operator education, overturn fatalities across all designs have decreased by 13.6% since 1999. Also, there have been an overall 35.5% reduction in industry wide collisions, loss of control, falls and tip overs from a lift vehicle for the same period.

Toyota's measure of brilliance reaches far beyond its technological achievements. The company maintains an extensive Operator Safety Training program to help purchasers meet OSHA standard 1910.178. Education courses, video lessons and assorted resources, covering a broad scope of topicsâ??from personal safety, to OSHA regulations, to surface and cargo situations, are accessible through the dealer network.

Toyota's U.S. Dedication

Ever since the sale of its first lift truck in the U.S. to the construction of its 350,000th lift truck produced in 2009 at Toyota Industrial

Equipment Manufacturing, TMHU has sustained a unbroken existence in the U.S. This fact is demonstrated by the statistic that 99% of Toyota lift trucks bought in America today are built in the United States.

Based in Columbus, Ind., the Toyota Industrial Equipment Mfg. campus equals 998,000 square feet of facilities across 126 acres. Facilities include a National Customer Center, as well as manufacturing operations and supply centers for equipment and service components, with the total investment exceeding $113 million dollars.

The modern NCC was built to function for TMHU clients and sellers. The facility includes a 360-degree showroom, a presentation theater complete with stadium seating for 32, an area for live product demonstrations with seating capability for 120; a presentation theater; Toyotaâ??s Hall of Fame showcasing Toyotaâ??s story since the birth of its creator, Sakichi Toyoda, in 1867, and finally a training center.

Leader in Client Service and Satisfaction

TMHU has 68 sanctioned industrial equipment dealers, along with 189 dealership locations throughout the United States, offering the most complete and inclusive customer support and customer service in the industry. The companyâ??s new and Certified Used lift trucks, service, parts, and financing capabilities make Toyota dealerships a one-stop shop to ensure overall client satisfaction.