Doosan Forklift

Doosan Infracore Company Ltd. is an international establishment consisting of Diesel Engines, Defense Industry products, Industrial Vehicles, Construction Equipment and Machine Instruments and Mechanization Systems.

In the U.S.A., Doosan Infracore America Corporation is headquartered in Suwanee, Georgia. It is home to a 170,000 square foot manufacturing facility, which is the home of the Compact Equipment and Construction department. West Caldwell, New Jersey is home to the Machine Tool division and Cleveland, Ohio is home to the Lift truck division. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction client requirements.

There are well over 220 Doosan service and product sales locations operating in Canada and the United States. Moreover, there are more than 90 independent sellers moving forklift supplies and materials handling equipment. This system enables Doosan Infracore America to aggressively compete in this competitive marketplace. The lift truck product line impressively comprises of 63 distinctive versions consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion forklifts. Capacities of these numerous truck designs vary from 3,000 to 33,000 lbs. All vehicles are manufactured in an ISO 9001 qualified facility.

Doosan Infracore America is the fastest growing lift truck business in the North American marketplace, thanks to their stability in maintaining a high degree of client service excellence and optimum product performance to all Doosan Infracore Forklift users. The U.S. forklift division situated in Cleveland has a professional team experienced in Sales, Purchasing, Advertising, Logistical and Technical Support.

Doosan's forklift history

In the beginning the home-based lift truck marketplace in Korea was an open import enterprise. Korea Machinery Co. Ltd. began in 1960, to import fully assembled lift trucks as part of a home-based equipment expansion project. Sales of these goods were originally targeted to state-run corporations, large scale organizations, and the armed forces. This ultimately led to a merger with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division begun business operations throughout Korea to service and sell this heavy equipment. By 1978, a forklift manufacturing plant was successfully completed. Continuous technical education grew to become the new focus for improving quality and product development.

Lift Truck Export Expansion

Domestic forklift trade for Daewoo started in 1967 and grew to an astonishing 90% market share in Korea. By the 1980â??s, Daewooâ??s sophisticated technological improvements combined with sales success placed them in a situation of considerable growth of their lift truck operations.

In 1981, Caterpillar Industrial Inc. of the United States, proposed a cooperative venture project to counter act competitive pressures in the US materials handling industry. This endeavor radically expanded Daewooâ??s lift truck sales. Construction was finished in 1984 to facilitate a modern plant which helped set up the company for the manufacture of high end added-value products suited for export. In 1993, the corporation had a global sales network and started exporting versions they had established through in-house expertise, as an independent product. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing growth opportunities into overseas marketplaces.